

Message Text

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PAGE 01 CARACA 13580 172003Z

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 171852Z NOV 76

FM AMEMBASSY CARACAS

TO USDOC WASHDC

INFO SECSTATE WASHDC 5662

UNCLAS CARACAS 13580

PASS TO OED/MEPD PHILBRICK AND SIPS

EO 11652 NA

TAGS: BENC VE

SUBJ: PRODUCT OPPORTUNITY PREFAB ALUMINUM HOUSES

REF: CARACAS 12467

1. PROJECT NAME : ALCASA HOUSING PROGRAM

2. BRIEF DESCRIPTION: ALCASA ALUMINUM PLANT NEEDS ASAP
100 PRE-FABRICATED ALUMINUM HOUSES. EACH UNIT SHOULD
PROVIDE 1000 SQUARE FT. OF LIVING SPACE AND BE SUITABLE FOR
USE IN CIUDAD GUAYANA(EXTREMELY HOT, HUMID
CLIMATE W/INTERMITENT TROPICAL STORMS).

3. EXECUTING AGENCY/PROJECT MANAGER:

DR RAFAEL RODRIGUEZ PULIDO
GERENTE DE DESARROLLO DE MERCADOS
ALCASA
EDIFICIO GENERAL DE SEGUROS
CIUDAD COMERCIAL TAMANACO
CHUAO, CARACAS 106, VENEZUELA
CABLES: ALUMCAR
TELEX 25394 ALUMCAR
PHONE 928111
APARTADO SABANA GRANDE 50788

4. STATUS OF PROJECT: CONTACT WITH DR RODRIGUEZ
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SHOULD BE MADE IMMEDIATELY.

5. ESTIMATED PROJECT COST: NA

6. COMPETITIVE FACTORS: ALCASA IS JOINT VENTURE
OF REYNOLDS ALUMINUM AND VENEZUEUALN GOVT
AGENCY, CVG. COMPANY HAS LONG EXPERIENCE IN
DEALING WITH US SUPPLIERS. HOUSES ARE NEEDED
FOR ALCASA EMPLOYEES WORKING IN GUAYANA REGION,
ANDMUST BE OF ALUMINUM.

7. ALCASA IS CONSIDERING POSSIBILITY OF PRODUCING
PREFAB HOUSING IN GUAYANA IN THE FUTURE.
VAKY

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Draft Date: 17 NOV 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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